

ABOUT BRAND GUIDELINE

This document will explain the basic elements of the **FIBERR USA** It explain how to use the logo and style elements correctly.



FULL LOGO



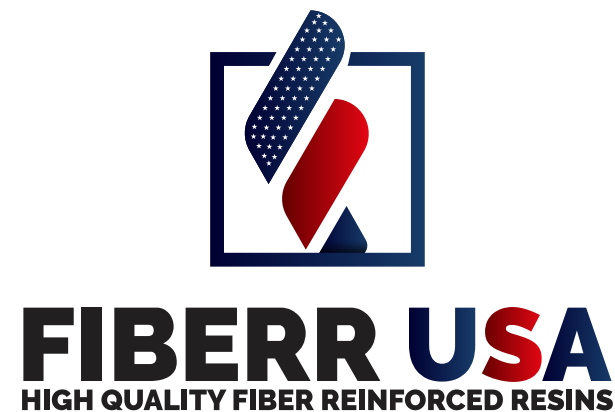
FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS



The strong, FIBERR USA logo features:

Three colors that work very well together: Raisin Black, Combination of Lava Red & Barn Red and Combination of Cetacean Blue & Light Blue

Clear, bold letters that all touch one another – High Quality Fiber Reinforced Resins



BRAND COLORS



GREY SCALE





FAVICON ICON



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





android-chrome-192x192.png



android-chrome-384x384.png



apple-touch-icon.png



favicon-16x16.png



favicon-32x32.png



mstile-150x150.png



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





BRAND COLORS



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





#1b3a63



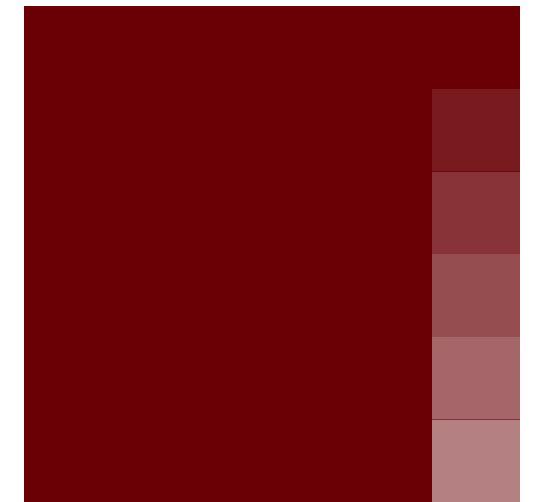
#050938



#211f20



#dd0e19



#6a0005



linear-gradient to right,
#dd0e19 #6a0005



linear-gradient to right,
#1b3a63 #050938



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS



TYPOGRAPHY



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS



To ensure the integrity of the brand consistent typography is to be used throughout all communications as specified below.

Primary Font

Aa

Raleway black
Main typography, for titles only. This is the Miaroo's type and it must be respected on every piece the brand made in the future.

Secondary Font

Aa

Raleway Regular
Main typography, for titles only. This is the Miaroo's type and it must be respected on every piece the brand made in the future.

Aa

Raleway Medium
Main typography, for titles only. This is the Miaroo's type and it must be respected on every piece the brand made in the future.

Aa

Raleway Semibold
Main typography, for titles only. This is the Miaroo's type and it must be respected on every piece the brand made in the future.

Aa

Raleway Bold
Main typography, for titles only. This is the Miaroo's type and it must be respected on every piece the brand made in the future.



LOGO MOCKUP



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





LOGO BACKGROUND



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





LOGO ON WHITE BACKGROUND



LOGO ON RED BACKGROUND



LOGO ON Black BACKGROUND



LOGO ON BLUE BACKGROUND



INCORRECT USAGE



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





Do not alter logo
in any way.



Do not scretch the logo.



Do not rotate the logo.

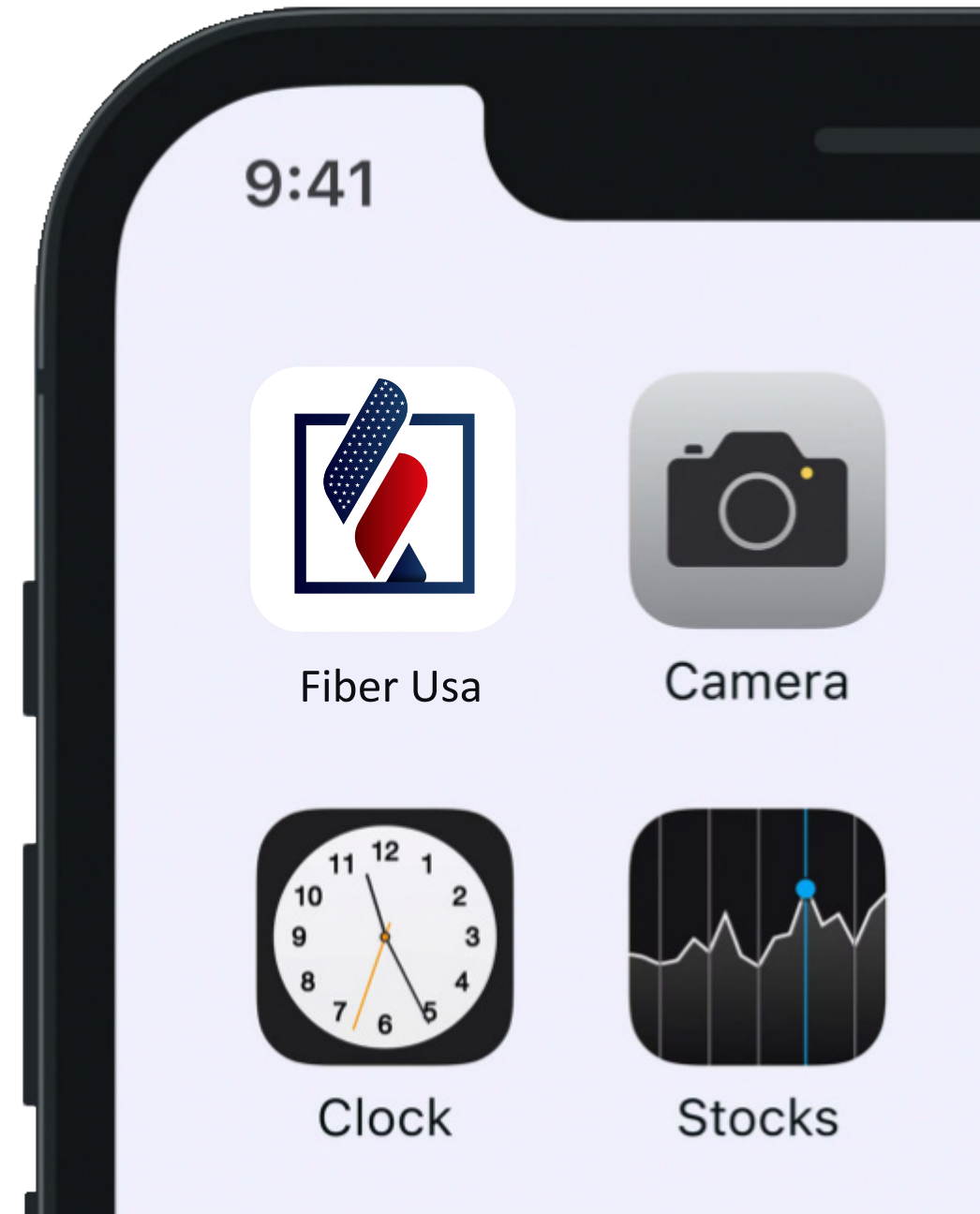


SOCIAL ICON



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





PRIMARY / SECONDARY FONT



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS



Raleway Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

AaBbCc123

Raleway Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

AaBbCc123

PRIMARY WEB FONT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu fe-

SECONDARY WEB FONT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse-



STATIONARY



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS





BUSINESS CARD



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS



FRONT



BACK



THANK YOU



FIBERR USA
HIGH QUALITY FIBER REINFORCED RESINS